



Together2Goal[®]

AMGA Foundation
National Diabetes Campaign



Monthly Campaign Webinar

September 19, 2019

Today's Webinar

- Together 2 Goal[®] Updates
 - Webinar Reminders
 - AMGA Acclaim Award
 - T2G Interactive Campaign Planks
 - *T2G Talk & Taste*
- Innovator Track Eye Care Progress
 - Erica Taylor and Cori Rattelman of AMGA
- Q&A
 - Use Q&A or chat feature



Webinar Reminders



- Webinar will be recorded today and available the week of September 23rd
 - www.Together2Goal.org
- Participants are encouraged to ask questions using the “Chat” and “Q&A” functions on the right side of your screen



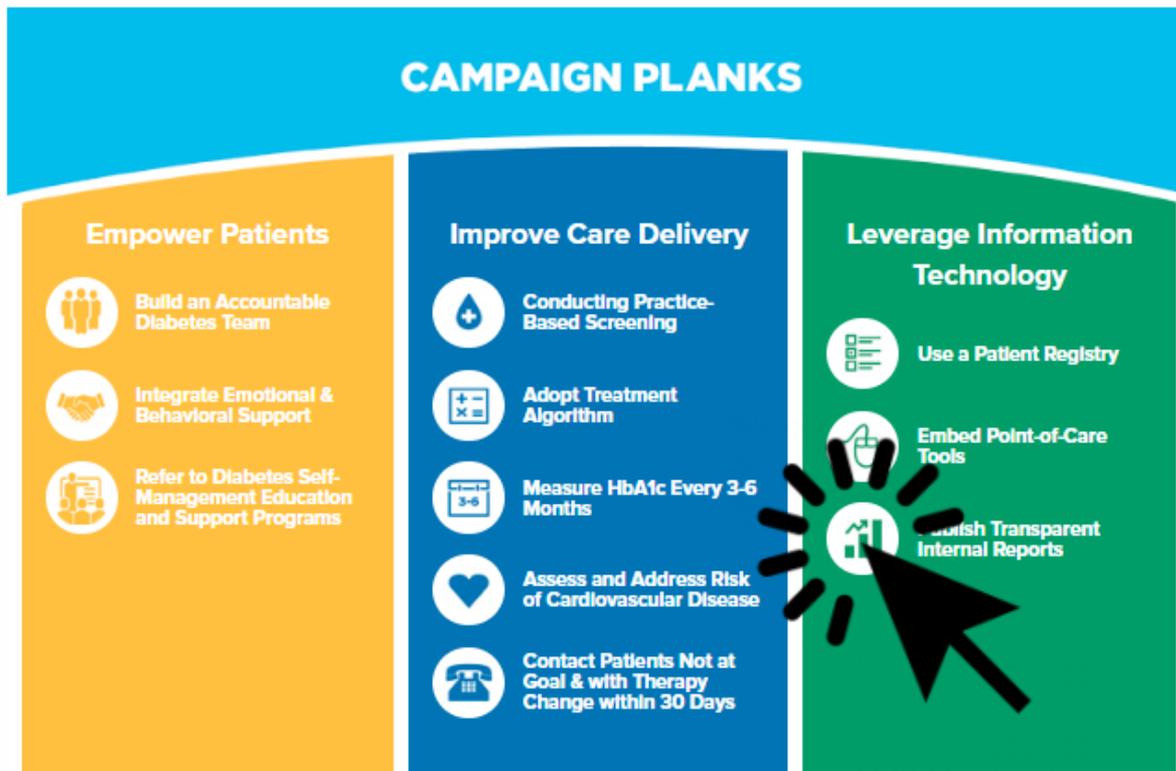
AMGA Acclaim Award

- Applications due: Friday, October 18th
- Webinar slides & recording with more information now available at:
www.amga.org/acclaim



[Acclaim Award](#)

T2G Interactive Campaign Planks



T2G Talk & Taste

November 7, 2019

- Gather your team to watch a short Q&A video from one of our 11 Plank Mentors and enjoy a healthy meal on us (up to \$100)!
- **RSVP at**
together2goal.org/ndoa



Today's Featured Presenters



Erica Taylor



Senior Quality Improvement Project Manager,
National Health Campaigns
AMGA Foundation

Cori Rattelman



Senior Research Analyst
AMGA Analytics

Seeing Progress:
Updates and Insights from the
Innovator Track Eye Care Cohort

Innovator Track Overview



Cardiovascular Disease
Cohort



Eye Care
Cohort



Why Diabetic Retinopathy

#1

cause of blindness
among adults

95%

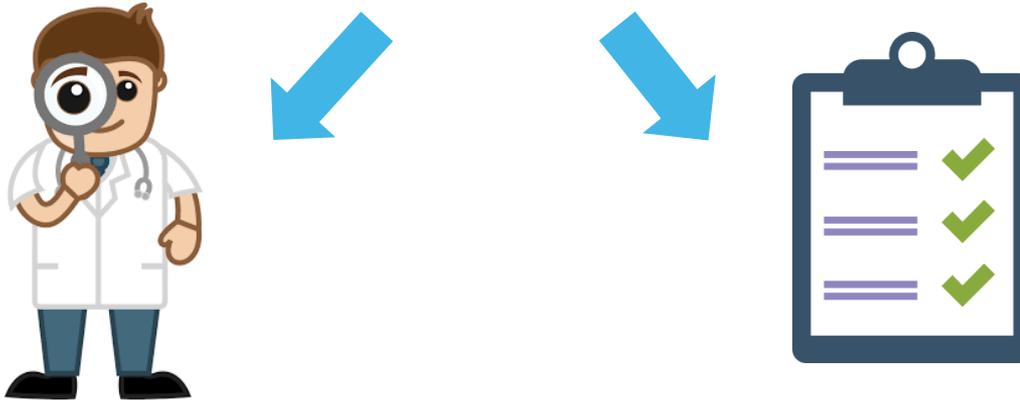
reduced risk of
blindness with early
detection and
treatment

40%

or less of patients
receive an annual
retinal exam

Eye Care Cohort Purpose

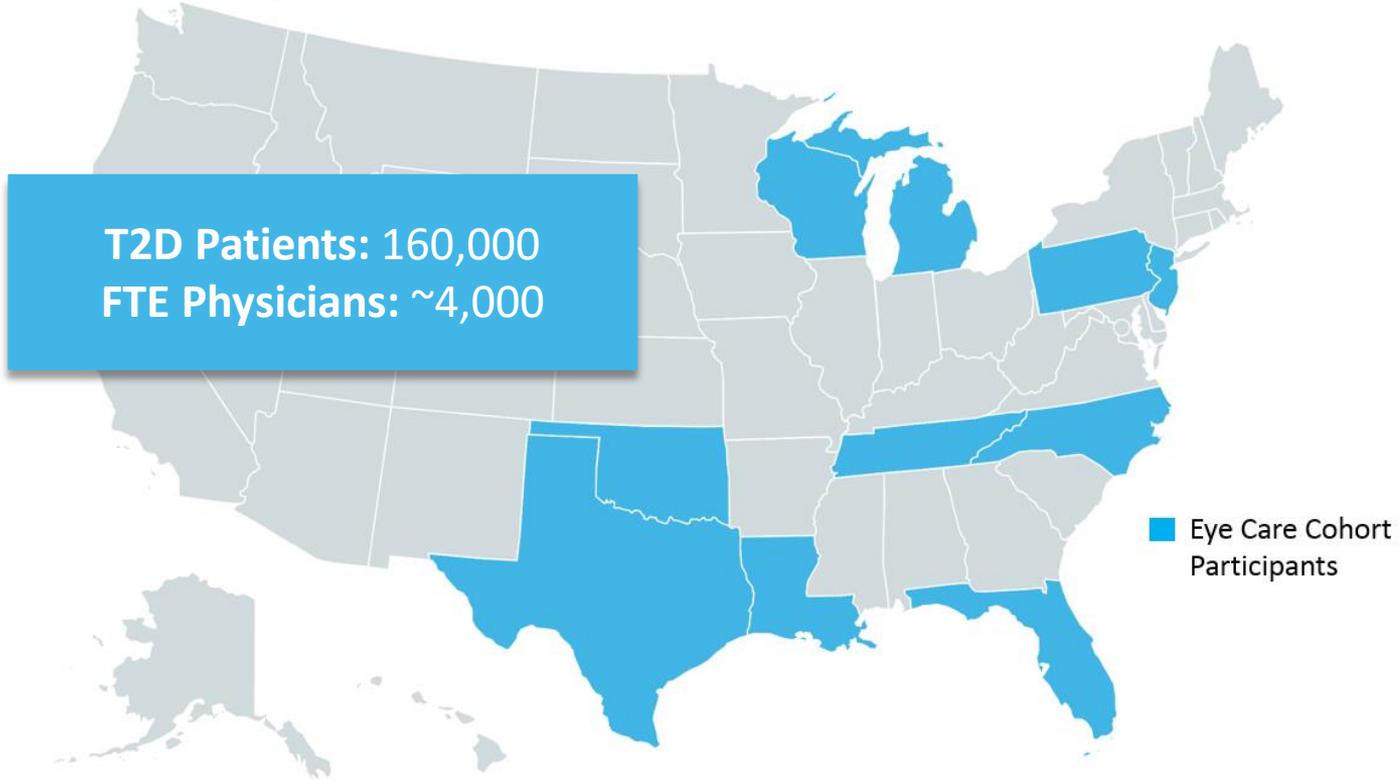
- To identify best practices for the completion and documentation of diabetic retinopathy screening in people with T2D



Eye Care Cohort Participants



National Impact



Participant Expectations

K
I
C
K
O
F
F



Daily
Action Plan
Implementation



Bi-Monthly
Webinar Participation



Quarterly
Data Reporting

W
R
A
P
U
P

Our Advisory Committee



**Harold Brandt,
M.D., FACP**

Internist and
Former Medical
Director
**Baton Rouge
Clinic**



**Deloris
Berrien-Jones,
M.D., FACP**

Internal Medicine
and Physician
Champion,
Diabetes Initiatives
**Henry Ford
Medical Group**



**Julie Day,
M.D.**

Medical Director
**University of
Utah Community
Clinics**



**David
Lopatofsky,
M.D., M.M.M.,
FAAFP**

EVP and Chief
Medical Officer
**UPMC
Susquehanna**



**Anjali Shah,
M.D.**

Assistant Professor,
Ophthalmology and
Visual Sciences
Michigan Medicine

Cohort Milestones

2018

July

- Kickoff Meeting



August

- Action Plans Submitted



2019

January

- Report Outs



September

- Wrap-up Meeting

Cohort Activity



6 Webinars



18 Advisory
Committee Meetings

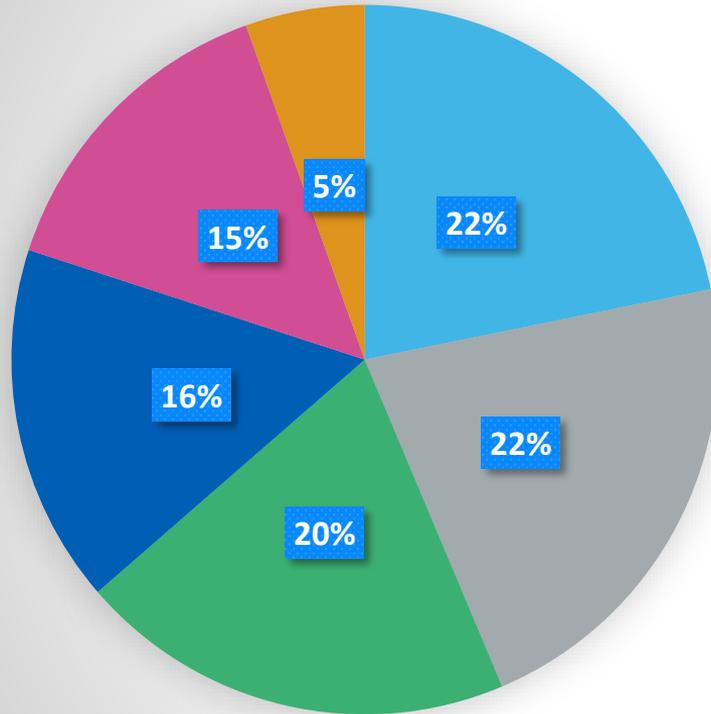


7 speakers



5 Data Set Submissions

Participant Interventions



- Enhanced Capabilities/Offerings
- Documentation/Workflow Improvements
- Modified Approach to Outside Exams
- Provider Education/Reporting
- Patient Outreach and Education
- Elevate Emphasis of Screening

Eye Care Cohort Intervention Hot List



#5: Offer New Screening Opportunities



Special Screening Clinics

Same-day Eye Exams
(driven by PCP)



Walk-in Appointments

#4: Improved Documentation and Workflow



New Best Practice Alerts

Internal and external
data exchange



Added fields/new media types
to record eye exam results

“Eye Exam Needed”
Sticker on Patient
Chart/Doorway

#3: Patient Education and Outreach



Patient engagement
tools in English and
Spanish



Updated diabetes
materials to include
retinopathy
information

Targeted outreach to patients
missing exams

Multimedia resources
for patients

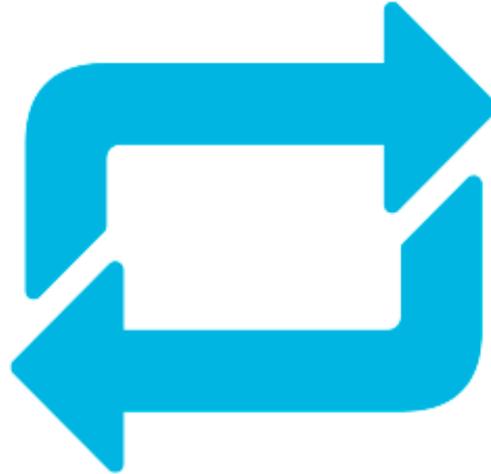
#2: Expand Capabilities via Camera Purchase



#1: Enhance Approach to Capture Outside Exams

Fax Back Form

Increasing
Communication/
Collaboration
with Outside
Providers



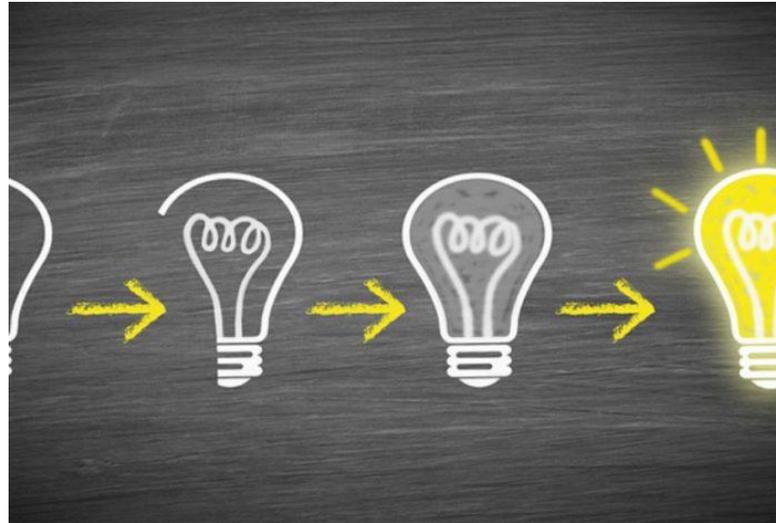
Work with HIE
to ensure
data sharing

Patient-Driven Requests

Intervention Spotlight: Diabetes Days



Eye Care Cohort Lessons Learned



#1: It is vital to get buy-in from the right people

- Physician leadership
- People and departments affected by the change/program
- Local sites (especially important for larger systems)



#2: Give patients and staff the proper tools and the “why”



- Understanding the “why” can motivate both patients and staff to prioritize eye exams
- Reaching patient populations should involve using a variety of messages and channels
- Staff need proper training to make workflow changes successful



#3: Getting data and entering data are both equally important



- Assess and update your process for obtaining and entering data (e.g., exams by outside providers)
- Consider what might be “low hanging fruit”
- Set aside plenty of time for changes that will require EHR modifications or updates



#4: Making data available is also crucial

- Sharing data with providers and staff promotes engagement, awareness, and healthy competition
- Everyone wins when actionable data are available at the point of care and for patient recall



#5: Programs succeed when internal and external relationships are fostered



- Internal:
 - IT
 - Business Intelligence
 - Affected Departments/Sites
- External:
 - Outside Providers
 - Payers/Programs
 - Related Organizations



Stay Tuned for More!

Featured Content in
AMGA & T2G
Publications

T2G Website

AMGA Solutions
Library

October Webinar

- **Date/Time:** October 17, 2019
from 2-3pm Eastern
- **Topic:** Billing and Coding for
Diabetes Care
- **Presenters:** Debra Barnhart of
Mercy Health



Questions

