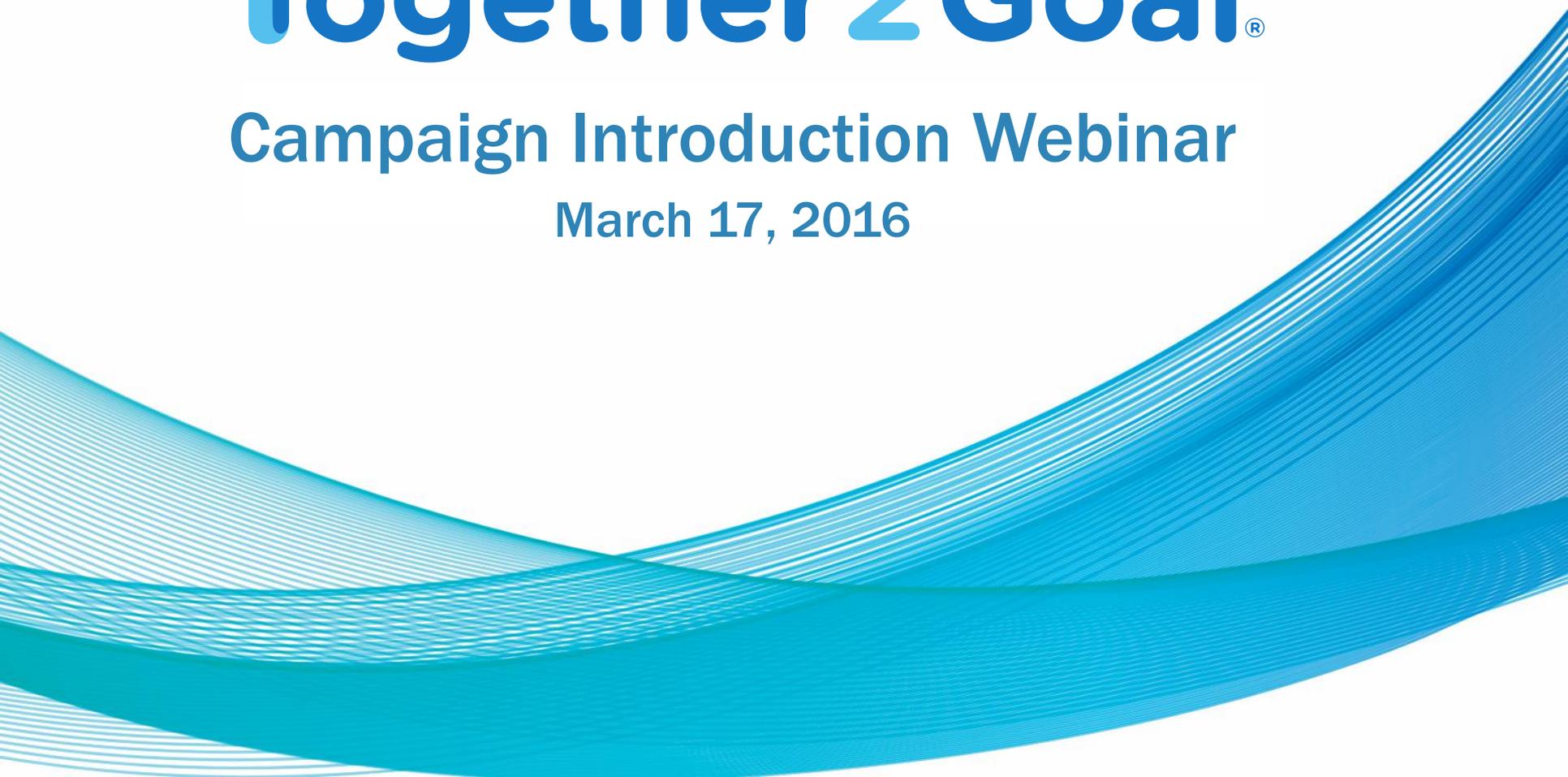


# Together 2 Goal<sup>®</sup>

Campaign Introduction Webinar

March 17, 2016



# WEBINAR RECORDING



Slides and recording will be available the week of March 21 via:

- Email to campaign points of contact
- [www.Together2Goal.org](http://www.Together2Goal.org) website
  - Select “Improve Patient Outcomes” and then “Webinars”

# TOGETHER 2 GOAL® PREMIERE EVENT



"When I heard about Together 2 Goal®, it resonated with me. It's a major task but it's doable - and it's going to happen."

-Sugar Ray Leonard

# TOGETHER 2 GOAL® PREMIERE EVENT



## DAVID MARRERO, PhD

J.O. Ritchey Endowed Professor of Medicine and Director, Diabetes Translational Research Center, Indiana University School of Medicine; 2015 President, Health Care & Education, American Diabetes Association



## DEBORAH GREENWOOD, PhD, RN, BC-ADM, CDE, FADE

2016 Immediate Past President, American Association of Diabetes Educators Board of Directors; Program Director, Sutter Health Integrated Diabetes Education Network; Research Scientist, Office of Patient Experience, Sutter Health

# TOGETHER 2 GOAL<sup>®</sup> PREMIERE EVENT



# TOGETHER 2 GOAL® PREMIERE EVENT



# SOCIAL MEDIA CHANNELS



@AMGAFhealth



/AMGAFhealth

# MARKETING OPPORTUNITIES



Local press release template

Newsletter articles

Social media posts

Brand guidelines

Logo access

# WWW.TOGETHER2GOAL.ORG



## Together2Goal.

AN INITIATIVE OF



ABOUT US

LEARN ABOUT DIABETES

IMPROVE PATIENT OUTCOMES

MANAGE MY DIABETES

GET INVOLVED



## IMPROVE PATIENT OUTCOMES

Advance care delivery with our tools and resources.



### PARTICIPATING GROUPS

 Advocate Medical Group

Welcome to the **Together 2 Goal**® campaign website! We look forward to collaborating with medical groups, health systems, partners, and corporate collaborators across the nation to improve care for 1 million people with Type 2 diabetes. We hope our website will provide you with the tools and resources needed to manage Type 2 diabetes.

# Together2Goal.

©2016 AMGA FOUNDATION

# OUR TEAM



AN INITIATIVE OF



ABOUT US

OUR STORY

OUR IMPACT

**OUR TEAM**

OUR SUPPORTERS

MEDIA ROOM

LEARN ABOUT DIABETES

IMPROVE PATIENT OUTCOMES

MANAGE MY DIABETES

GET INVOLVED



## MANAGE MY DIABETES

Learn how to live a longer, healthier life.

Welcome to the **Together 2 Goal**® campaign website! We look forward to collaborating with medical groups, health systems, partners, and corporate collaborators across the nation to improve care for 1 million people with Type 2

[www.together2goal.org/About/our-supporters-about.html](http://www.together2goal.org/About/our-supporters-about.html)

### PARTICIPATING GROUPS



# OUR PROGRAM TEAM



**Jerry Penso, MD, MBA**  
Chief Medical &  
Quality Officer, AMGA  
President, AMGA  
Foundation

**Kendra Gaskins**  
Director of  
Chronic Care  
Initiatives, AMGA  
Foundation

**Lisa Cornbrooks**  
Senior Program  
Manager, Chronic  
Care Initiatives,  
AMGA Foundation

**Shannon Walsh**  
Program Manager,  
Chronic Care  
Initiatives, AMGA  
Foundation

# REGIONAL LIAISONS

**Shannon Walsh**  
Central Region

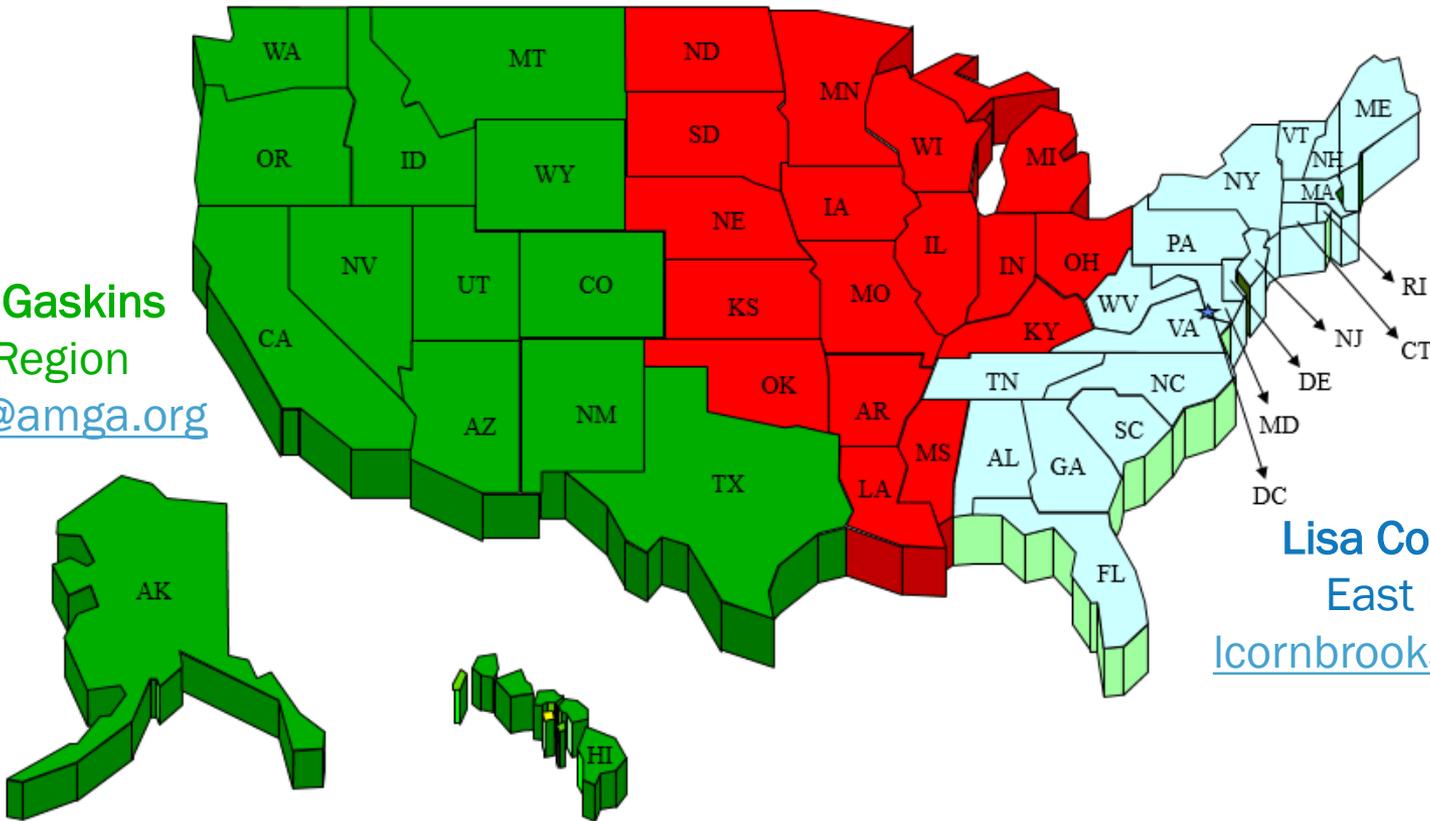
[swalsh@amga.org](mailto:swalsh@amga.org)

**Kendra Gaskins**  
West Region

[kgaskins@amga.org](mailto:kgaskins@amga.org)

**Lisa Cornbrooks**  
East Region

[lcornbrooks@amga.org](mailto:lcornbrooks@amga.org)



# NATIONAL ADVISORY COMMITTEE

- **Ann Albright, PhD, RD**, Director, Division of Diabetes Translation, National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention
- **Deloris Ann Berrien-Jones, MD**, Internal Medicine, Physician Champion for Diabetes Initiative, Henry Ford Health System
- **Lawrence P. Casalino, MD, PhD**, Livingston Farrand Professor of Public Health Chief, Division of Health Policy and Economics, Department of Healthcare Policy and Research, Weill Cornell Medical College
- **Kelly L. Close, MBA**, Founder and Chair, The diaTribe Foundation; President and Founder, Close Concerns
- **Jay Cohen, MD, FACE**, Medical Director, Baptist Medical Group—The Endocrine Clinic
- **R. James Dudl, MD**, Diabetes Clinical Lead, Care Management Institute and Co-Director, Diabetes Guidelines Group, Kaiser Permanente
- **Dominick L. Frosch, PhD**, Chief Care Delivery Evaluation Officer, Palo Alto Medical Foundation; Senior Scientist, Palo Alto Medical Foundation Research Institute
- **Deborah Greenwood, PhD, RN, BC-ADM, CDE, FADE**, 2016 Immediate Past President, American Association of Diabetes Educators Board of Directors; Program Director, Sutter Health Integrated Diabetes Education Network; Clinical Performance Improvement Consultant; Research Scientist, Office of Patient Experience, Sutter Health
- **John W. Kennedy, MD**, Endocrinology Department Director, Geisinger Health System

# NATIONAL ADVISORY COMMITTEE (CONTINUED)

- **David G. Marrero, PhD**, J.O. Ritchey Endowed Professor of Medicine and Director, Diabetes Translational Research Center, Indiana University School of Medicine; 2015 President, Health Care and Education, American Diabetes Association
- **Robert E. Matthews**, President and CEO, Medisync; Vice President, Quality, PriMed Physicians
- **Victor M. Montori, MD, MSc**, Consultant, Division of Endocrinology and Diabetes and Health Care and Policy Research, Mayo Clinic; Lead Investigator, Knowledge and Evaluation Research Unit, Mayo Clinic; Co-I, Center for Clinical and Translational Science, Mayo Clinic
- **William H. Polonsky, PhD, CDE**, Co-founder and President, Behavioral Diabetes Institute; Associate Clinical Professor, University of California, San Diego
- **Hector P. Rodriguez, PhD, MPH**, Chair, Faculty Group in Health Policy and Associate Professor of Health Policy and Management, University of California, Berkeley
- **Marie W. Schall, MA**, Director, Institute for Healthcare Improvement
- **Kimberly Westrich, MA**, Vice President, Health Services Research, National Pharmaceutical Council

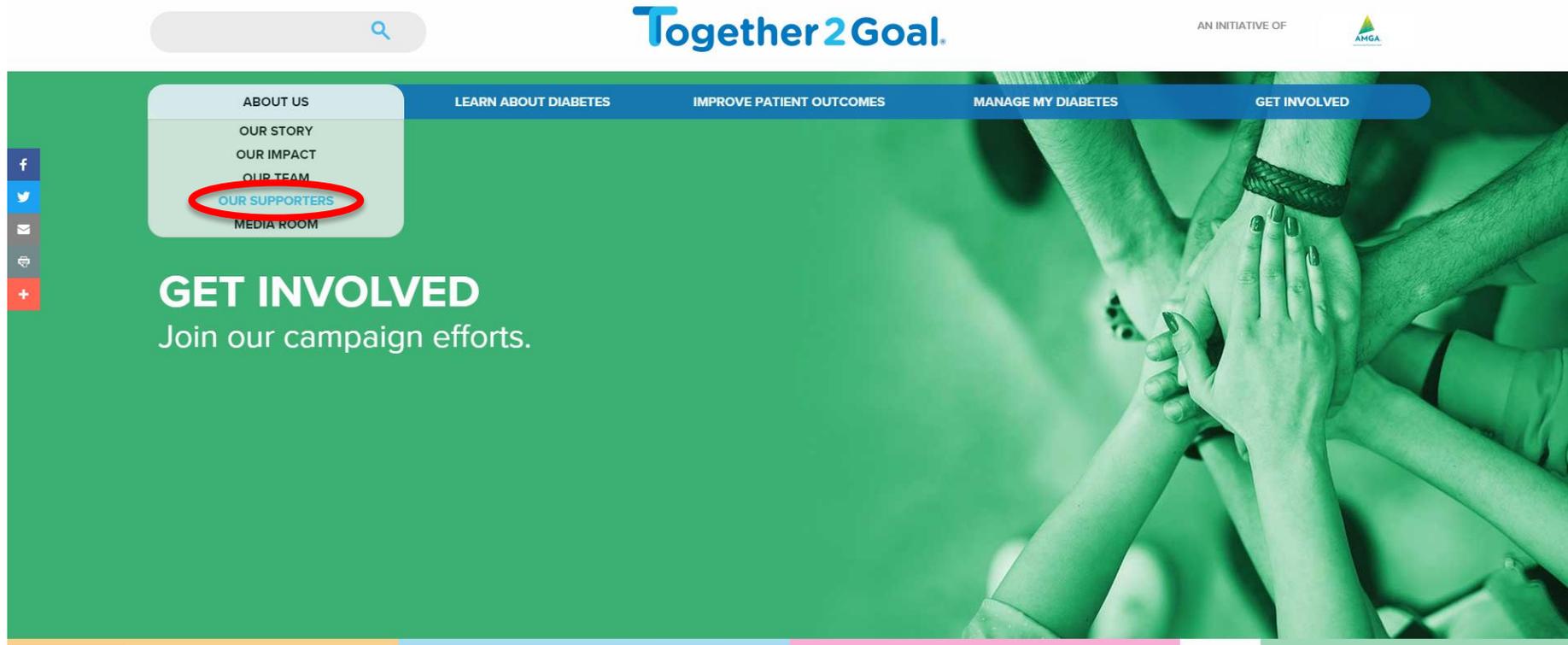
# SCIENTIFIC ADVISORY COMMITTEE

- **Deloris Ann Berrien-Jones, MD**, Internal Medicine, Physician Champion for Diabetes Initiative, Henry Ford Health System
- **Jay Cohen, MD, FACE**, Medical Director, Baptist Medical Group—The Endocrine Clinic
- **John Cuddeback, MD, PhD**, Chief Medical Informatics Officer, AMGA Analytics
- **R. James Dudl, MD**, Diabetes Clinical Lead, Care Management Institute and Co-Director, Diabetes Guidelines Group, Kaiser Permanente
- **Todd M. Hobbs, MD**, Vice President, Chief Medical Officer – Diabetes and Obesity, Novo Nordisk, Inc.
- **David G. Marrero, PhD**, J.O. Ritchey Endowed Professor of Medicine and Director, Diabetes Translational Research Center, Indiana University School of Medicine; President, Health Care and Education, American Diabetes Association
- **Victor M. Montori, MD, MSc**, Consultant, Division of Endocrinology and Diabetes and Health Care and Policy Research, Mayo Clinic; Lead Investigator, Knowledge and Evaluation Research Unit, Mayo Clinic; Co-I, Center for Clinical and Translational Science, Mayo Clinic
- **Jerry Penso, MD, MBA**, President, AMGA Foundation; Director, AMGA Foundation Board of Directors; Chief Medical and Quality Officer, AMGA
- **R. Daniel Pollom, MD**, Senior Medical Advisor, Diabetes, US Medical Affairs, Lilly, USA
- **William H. Polonsky, PhD, CDE**, Co-founder and President, Behavioral Diabetes Institute; Associate Clinical Professor, University of California, San Diego

# MEASUREMENT COMMITTEE

- **John Cuddeback, MD, PhD**, Chief Medical Informatics Officer, AMGA Analytics
- **R. James Dudl, MD**, Diabetes Clinical Lead, Care Management Institute and Co-Director, Diabetes Guidelines Group, Kaiser Permanente; Member, ADA Professional Practice Committee
- **Avrim R. Eden, MD, MBA**, Medical Director, Quality Health Care Services, Summit Medical Group
- **Richard Fornadel, MD**, Medical Director, Aetna
- **Richard Hodach, MD, MPH, PhD**, Chief Medical Officer, Phytel
- **Mary Jane Lowrance, RN, MSN, MBA**, Chief Nurse Executive, Community Physician Network
- **Jerry Penso, MD, MBA**, President, AMGA Foundation; Director, AMGA Foundation Board of Directors; Chief Medical and Quality Officer, AMGA
- **Kristie Raker, PharmD, RD, CDE**, Director, Professional Association Relations, Novo Nordisk
- **Hector P. Rodriguez, PhD, MPH**, Chair, Faculty Group in Health Policy and Associate Professor of Health Policy and Management, University of California, Berkeley
- **Anne Sullivan, MD, FAAFP**, Medical Director of Quality Programs, Baptist Medical Group
- **Bruce Taylor**, Director, Healthcare Strategy and External Affairs, Diabetes Care, Roche
- **Sam VanNorman, MBA, MS**, Vice President of Healthcare Economics and Analytics, OptumCare

# OUR SUPPORTERS



Welcome to the **Together 2 Goal**® campaign website! We look forward to collaborating with medical groups, health systems, partners, and corporate collaborators across the nation to improve care for 1 million people with Type 2

## PARTICIPATING GROUPS



# CAMPAIGN PARTICIPANTS

## AS OF MARCH 16, 2016

- Abacus Health
- Advocate Medical Group
- AHS Oklahoma Physician Group, LLC dba Utica Park Clinic
- Arch Health Partners
- Arizona Community Physicians
- Austin Diagnostic Clinic, P.A.
- Austin Regional Clinic, P.A.
- Baptist Health Medical Group
- Baptist Medical Group
- Bassett Healthcare
- Baton Rouge Clinic
- Billings Clinic
- Boice-Willis Clinic, P.A.
- CareMount Medical, P.C.
- Carle Physician Group
- Centura Health Physician Group
- Christie Clinic, LLC
- CHRISTUS Physician Group
- Coastal Carolina Health Care, PA
- Columbia St. Mary's Physicians - Ascension Health
- Community Physician Network
- Confluence Health
- Cornerstone Health Care, P.A.
- Crystal Run Healthcare
- Esse Health
- Essentia Health - Central Region
- Essentia Health - East Region
- Essentia Health - West Region
- Essentia Health System
- The Everett Clinic
- Excela Health Medical Group
- Franciscan Missionaries of Our Lady Health System
- Geisinger Health System
- Guthrie Clinic, Ltd.
- Harbin Clinic, LLC
- Hattiesburg Clinic, P.A.
- HealthEast Care System
- Henry Ford Health System
- Henry Ford Medical Group
- Horizon Family Medical Group
- Intermountain Healthcare
- The Iowa Clinic, P.C.
- Kelsey-Seybold Clinic
- Lehigh Valley Health Network
- Lehigh Valley Physician Group
- Lexington Clinic, P.S.C.
- Mercy Clinic-East Communities
- Mercy Clinic-Southwest Missouri Community
- Mercy Clinic-Springfield Communities
- Mercy Clinic-Fort Smith
- Mercy Medical Group (CA)
- Meritage Medical Network
- Mountain View Medical Group, P.C.
- New West Physicians, P.C.
- Northeast Georgia Physicians Group
- Northwell Health Physician Partners
- Northwest Primary Care Group, P.C.
- Norton Medical Group

# CAMPAIGN PARTICIPANTS

## AS OF MARCH 16, 2016

- Ochsner Health System
- Olmsted Medical Center
- Our Lady of the Lake Physician Group, LLC
- Our Lady of the Lourdes Physician Group
- Palo Alto Medical Foundation
- Park Nicollet HealthPartners Care Group
- Piedmont Clinic, Inc.
- Piedmont Clinic – Creekside Medical Clinic
- Piedmont Clinic – Georgia Family Care
- Piedmont HealthCare, P.A.
- PIH Health Physicians
- The Polyclinic
- The Portland Clinic
- Premier Medical Associates, P.C.
- Premier Medical Group, P.C.
- Prevea Health
- PriMed Physicians
- Quincy Medical Group
- Revere Health
- Riverside Health System
- Riverside Medical Clinic
- Riverside Medical Group
- Rockford Health Physicians
- Rockwood Clinic
- Scripps Clinic Medical Group
- Scripps Coastal Medical Group
- Sentara Medical Group
- Sharp Community Medical Group
- Sharp Rees-Stealy Medical Group, Inc.
- Signature Partners
- Southeastern Integrated Medical
- Spectrum Health Medical Group
- Springfield Clinic
- SSM Health (including Dean Health Plan)
- St. Elizabeth Physicians (LA)
- St. Francis Medical Group
- Summit Medical Group, P.A.
- Susquehanna Health Medical Group
- Sutter Health
- Sutter Medical Foundation
- SwedishAmerican Health System
- ThedaCare Physicians
- Tulane University Medical Group
- UMass Memorial Healthcare & Medical Group – Population Health
- Union Associated Physicians Clinic, LLC
- Unity Health Care
- UnityPoint Clinic
- University of South Florida Health
- University of Utah Community Clinics
- USMD Health System
- Valley Medical Group
- Watson Clinic, LLP
- Weill Cornell Physician Organization
- Wellmont Medical Associates
- Westchester Health Associates
- Western Montana Clinic
- WESTMED Medical Group, P.C.
- Wheaton Franciscan Medical Group
- Wilmington Health

# NON-PROFIT PARTNERS & SUPPORTING ORGANIZATIONS



# CORPORATE COLLABORATORS



Presenting Corporate Collaborator



Principal Corporate Collaborators

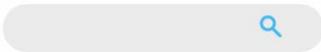


Contributing Corporate Collaborators



Corporate Collaborator

# CAMPAIGN PLANKS



Together2Goal.

AN INITIATIVE OF



ABOUT US

LEARN ABOUT DIABETES

IMPROVE PATIENT OUTCOMES

MANAGE MY DIABETES

GET INVOLVED

CAMPAIGN PLANKS

CAMPAIGN TOOLKIT

DATA REPORTING

WEBINARS

ADDITIONAL PROVIDER RESOURCES

## LEARN ABOUT DIABETES

Get the facts about Type 2 diabetes.

### PARTICIPATING GROUPS

Welcome to the **Together 2 Goal**® campaign website! We look forward to collaborating with medical groups, health systems, partners, and corporate collaborators across the nation to improve care for 1 million people with Type 2

# CAMPAIGN PLANKS

## EMPOWER PATIENTS



Build an Accountable Diabetes Team



Integrate Emotional & Behavioral Support



Refer to Diabetes Self-Management Education & Support Programs

## IMPROVE CARE DELIVERY



Conduct Practice-Based Screening



Adopt Treatment Algorithm



Measure HbA<sub>1c</sub> Every 3-6 months



Assess & Address Risk of Cardiovascular Disease



Contact Patients Not at Goal & with Therapy Change within 30 Days

## LEVERAGE INFORMATION TECHNOLOGY



Use a Patient Registry



Embed Point-of-Care Tools



Publish Transparent Internal Reports

# CAMPAIGN PLANKS

## EMPOWER PATIENTS



Build an Accountable Diabetes Team



Integrate Emotional & Behavioral Support



Refer to Diabetes Self-Management Education & Support Programs

## IMPROVE CARE DELIVERY



Conduct Practice-Based Screening



Adopt Treatment Algorithm



Measure HbA<sub>1c</sub> Every 3-6 months



Assess & Address Risk of Cardiovascular Disease



Contact Patients Not at Goal & with Therapy Change within 30 Days

## LEVERAGE INFORMATION TECHNOLOGY



Use a Patient Registry



Embed Point-of-Care Tools



Publish Transparent Internal Reports

DOMAINS

# CAMPAIGN PLANKS

## EMPOWER PATIENTS



Build an Accountable Diabetes Team



Integrate Emotional & Behavioral Support



Refer to Diabetes Self-Management Education & Support Programs

## IMPROVE CARE DELIVERY



Conduct Practice-Based Screening



Adopt Treatment Algorithm



Measure HbA<sub>1c</sub> Every 3-6 months



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## LEVERAGE INFORMATION TECHNOLOGY



Use a Patient Registry



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# CAMPAIGN TOOLKIT



Together2Goal.

AN INITIATIVE OF



ABOUT US

LEARN ABOUT DIABETES

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## MANAGE MY DIABETES

Learn how to live a longer, healthier life.

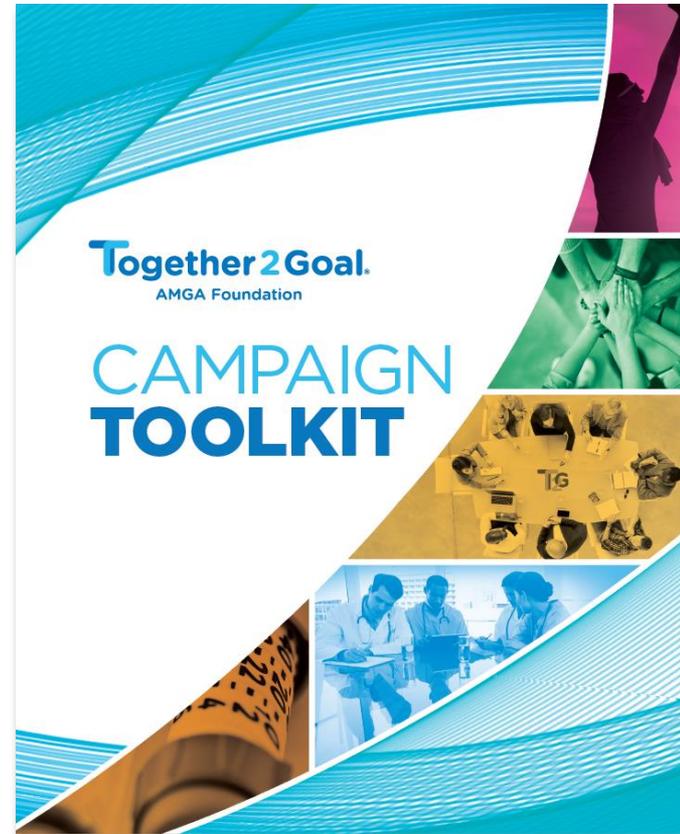
Welcome to the **Together 2 Goal**® campaign website! We look forward to collaborating with medical groups, health systems, partners, and corporate collaborators across the nation to improve care for 1 million people with Type 2

### PARTICIPATING GROUPS

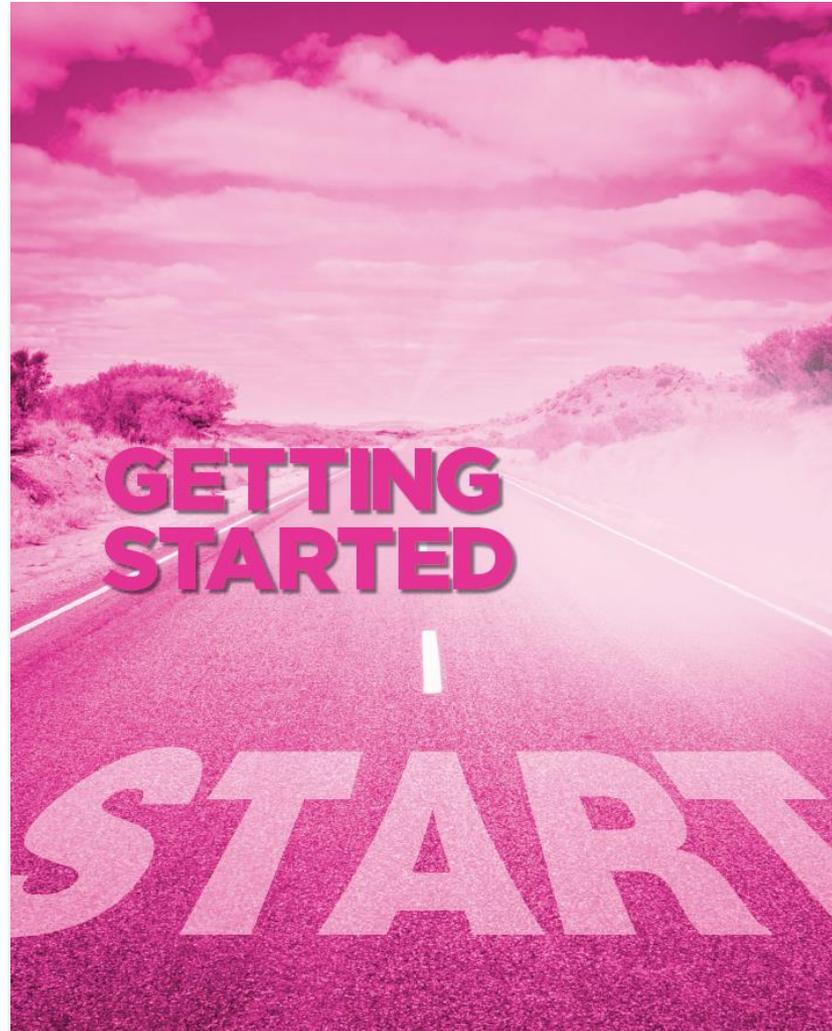


# CAMPAIGN TOOLKIT

- Available online today
- Printed version will be mailed in April 2016
- Sections:
  - Introduction
  - Getting Started
  - Implementing the Planks
  - Appendix



# CAMPAIGN TOOLKIT: GETTING STARTED



# CAMPAIGN TOOLKIT: GETTING STARTED CHECKLIST

1. Secure buy-in from all relevant key stakeholders.
2. Assemble your Together 2 Goal<sup>®</sup> team.
3. Ensure access to accurate and timely data.
4. Understand baseline performance and outline improvement goals.
5. Pick campaign plank(s) for implementation.
6. Develop a Together 2 Goal<sup>®</sup> communications plan.



# CAMPAIGN TOOLKIT: QUICK WINS



**Build an Accountable Diabetes Team:** Assemble the team and schedule the first meeting of the diabetes team.



**Integrate Emotional and Behavioral Support:** Share the “Emotional Side of Diabetes – 10 Things You Should Know” booklet from Behavioral Diabetes Institute (enclosed) with your team and discuss as a group.



**Refer to Diabetes Self-Management Education and Support Programs:** If you currently offer or refer to a diabetes self-management education (DSME) program, audit how many patients are currently or have participated in programs in the past year. If you do not currently offer or refer to a DSME program, identify DSME programs in your area and meet with one to explore a potential partnership.



**Conduct Practice-Based Screening:** Run a report of patients with an HbA1c  $\geq 6.5$  in the past year who do not have a diagnosis of diabetes on their problem list.



**Adopt Treatment Algorithm:** If you currently have a treatment algorithm, review the guidelines with your diabetes team. If you don't have one, meet with the campaign's most prominent supporter at your organization to determine the next steps in developing or adopting a treatment algorithm.



**Measure HbA1c Every 3-6 Months:** Run a list of patients with diabetes without an HbA1c in the last 12 months.



**Assess and Address Risk of Cardiovascular Disease:** Identify 1-2 physicians willing to integrate cardiovascular disease risk assessment using the ACC/AHA ASCVD Risk Calculator into their workflow as a pilot project.



**Contact Patients Not at Goal and with Therapy Change within 30 Days:** Run a report of patients whose last A1c  $> 9$  without an office visit in the past six months.



**Use a Patient Registry:** If you currently use a patient registry, work with your vendor to determine if there are useful reports within the registry that you may not be using. If you do not currently use a patient registry, schedule a meeting with your EHR vendor to discuss registry options.



**Embed Point-of-Care Tools:** If you currently embed point-of-care tools, conduct an inventory of the diabetes-specific tools that have been implemented. If you do not currently embed point-of-care tools, inventory the diabetes tools available in your EHR.



**Publish Transparent Internal Reports:** If you currently publish transparent internal reports, host a small focus group to understand perceptions and effectiveness of current reports. If you do not currently publish transparent internal reports, pilot transparent internal reports at one site of care.

# CAMPAIGN TOOLKIT: QUICK WINS

- [Blurred text]



**Measure HbA1c Every 3-6 Months:** Run a list of patients with diabetes without an HbA1c in the last 12 months.

- [Blurred text]

# CAMPAIGN TOOLKIT: PLANKS

## BUILD AN ACCOUNTABLE DIABETES TEAM



The organization creates a diabetes team that accepts accountability for overall performance and achievement of goals. The team consists of engaged, multi-disciplinary participants who will address all aspects of diabetes care. Team composition is flexible and adapted to each organization and its culture.

### STEP 1: ESTABLISH A TEAM

- Assemble a core team that consists of 8-10 members across the organization. Find those with an interest and/or skills who will be committed throughout the campaign. The team may consist of a patient or family member, Primary Care Physician, Advanced Practice Provider, Endocrinologist, Nurse, Certified Medical Assistant, Office Manager, Quality Manager, Information Technologist, Certified Diabetes Educator, and/or Dietitian.
- Identify extended team members (e.g., Pharmacist, Administrator, Podiatrist, Optometrist, Dentist, Health Coach, Specialty Provider, Behavioral Health Practitioner, Community Liaison) to support the core team at different intervals.
- Identify project management support to oversee campaign activities and responsibilities.

### STEP 2: SCHEDULE THE FIRST TEAM MEETING

- Prepare or review a charter that identifies performance goals and related measures and an action plan that includes specific measurable objectives and related activities; responsibility for each objective; timeframe to complete each objective; and resources available or needed (e.g., support staff, data reports, financial).
- Appoint a leader who can generate internal support and secure commitment and resources from senior leadership.
- Select a "physician champion" who will gather support from the other physicians.
- Schedule regular team meetings, at least monthly.

- Commit to transparency and sharing of results throughout the organization.

### STEP 3: HOLD ONGOING MEETINGS

At each meeting, the team will:

- Evaluate current procedures and guidelines for diabetes management to evaluate if processes are effective.
- Review and discuss data reports to evaluate the team's progress towards improvement.
- Review the action plan and have each member report on their specific objective(s).
- Identify early indicators of success and challenges preventing the team from meeting objectives.
- Determine process changes that need to occur as a result of successful interventions.
- Invite extended team members (as needed) to the meetings to build collaboration.
- Ensure development and implementation of internal communication plan.

### STEP 4: CELEBRATE SUCCESS

- Communicate your team's progress and success to the rest of the organization through various channels (e.g., newsletters, department meetings, board meetings).
- Acknowledge the members of the team and others who contributed to the success of the program.

BUILD AN ACCOUNTABLE DIABETES TEAM

18

## TOOL: CLINIC TEAM ROLES

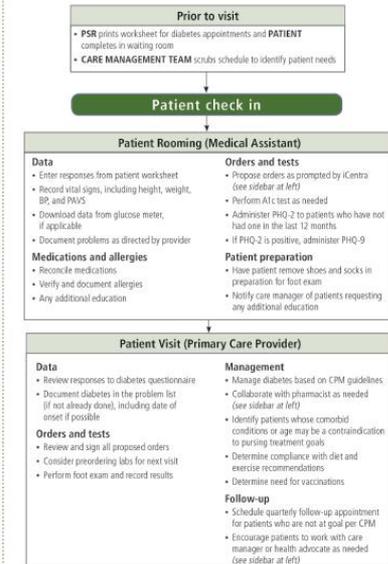
INTERMOUNTAIN HEALTHCARE

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### CLINIC TEAM ROLES

A clinic visit for a patient with diabetes requires the support of the entire team to assure comprehensive care. The following algorithm suggests general responsibilities to help a clinic team share accountability for diabetes management.

#### ALGORITHM: PATIENT VISIT



#### COLLABORATIVE PHARMACY MANAGEMENT

The collaborative pharmacy model of disease management is an emerging program to help providers achieve clinical goals and improve satisfaction for patients with dyslipidemia, diabetes, and/or hypertension. This program allows providers to partner with a pharmacist for support in selecting, titrating, and monitoring medications. For more information on this program, contact [jeff.olson@imail.org](mailto:jeff.olson@imail.org).

#### PROPOSED ORDERS

iCentra will have the following advisories and the MA should propose orders if they fire:

- Creatinine blood test (yearly)
- 8-12 blood test
- ACSA/B
- HbA1c (every 6 months, or every 3 months if HbA1c is greater than 9)
- Urine ACR (yearly)
- See ophthalmology for 2-year exam, or enter date of last eye exam for eye professional

#### ADDITIONAL SUPPORT FROM THE CARE MANAGEMENT TEAM

The care management team should support the team by:

- Collaborating with physician on patient management and education
- Collaborating with physician to identify and refer patients who need specialty care
- Working the diabetes bundle reports

# CAMPAIGN TOOLKIT

## TOGETHER 2 GOAL® CAMPAIGN TOOLKIT WORKGROUP

Thanks to the Together 2 Goal® Campaign Toolkit Workgroup members for contributing their time and expertise in reviewing the content of this resource, including campaign plank overviews and accompanying tools and resources. Workgroup members include:

- **Parag Agnihotri, MD**, Medical Director, Continuum of Care, Sharp Rees-Stealy Medical Group
- **Deloris Berrien-Jones, MD**, Internal Medicine, Physician Champion for Diabetes Initiative, Henry Ford Health System
- **Frank Colangelo, MD, FACP**, Chief Quality Officer, Premier Medical Associates, PC
- **Joan Compton, RN, MSHA**, Director, Clinical Innovation Department, Colorado Springs Health Partners
- **Roberta Eis, RN, BSN, MBA**, Manager, Henry Ford Medical Group – Primary Care
- **Deborah Greenwood, PhD, RN, BC-ADM, CDE, FAADE**, 2016 Immediate Past President, American Association of Diabetes Educators Board of Directors; Program Director, Sutter Health Integrated Diabetes Education Network; Clinical Performance Improvement Consultant; Research Scientist, Office of Patient Experience, Sutter Health
- **Betty Sedlor, RN**, Clinical Outcomes Analyst, Colorado Springs Health Partners

# DATA REPORTING

The screenshot shows the Together2Goal website interface. At the top, there is a search bar with a magnifying glass icon, the 'Together2Goal' logo, and the text 'AN INITIATIVE OF' followed by the AMGA logo. Below this is a horizontal navigation bar with five categories: 'ABOUT US', 'LEARN ABOUT DIABETES', 'IMPROVE PATIENT OUTCOMES', 'MANAGE MY DIABETES', and 'GET INVOLVED'. Under the 'IMPROVE PATIENT OUTCOMES' category, a dropdown menu is visible with the following items: 'CAMPAIGN PLANKS', 'CAMPAIGN TOOLKIT', 'DATA REPORTING' (highlighted with a red circle), 'WEBINARS', and 'ADDITIONAL PROVIDER RESOURCES'. On the left side of the main content area, there is a vertical social media bar with icons for Facebook, Twitter, Email, Print, and a plus sign. The main content area features a large green background with the text 'GET INVOLVED' and 'Join our campaign efforts.' Below this, there is a section titled 'PARTICIPATING GROUPS' which includes the Meritage logo.

Welcome to the **Together 2 Goal**® campaign website! We look forward to collaborating with medical groups, health systems, partners, and corporate collaborators across the nation to improve care for 1 million people with Type 2

## PARTICIPATING GROUPS



# FINAL MEASUREMENT SPECIFICATIONS & RECORDING OF DATA ORIENTATION WEBINAR

The screenshot shows the Together2Goal website. At the top, there is a search bar and the Together2Goal logo. Below the logo, it says 'AN INITIATIVE OF' followed by the AMGA logo. A navigation bar contains links for 'ABOUT US', 'LEARN ABOUT DIABETES', 'IMPROVE PATIENT OUTCOMES' (which is highlighted), 'MANAGE MY DIABETES', and 'GET INVOLVED'. Below the navigation bar is a banner image of healthcare professionals. The main content area is titled 'TOGETHER 2 GOAL > IMPROVE PATIENT OUTCOMES > DATA REPORTING'. The 'DATA REPORTING' section includes a sub-header 'DATA REPORTING', a paragraph about medical groups committing to reporting, a list of goals, and a paragraph about AMGA Analytics. A red circle highlights the 'Measurement Specifications' section, which contains links to HEDIS Value Sets, Excel format, and a webinar recording. To the right, the 'PARTICIPATING GROUPS' section features the Abacus Health logo. The footer includes a privacy policy link, social media icons, and the Novo Nordisk logo.

**DATA REPORTING**

All medical groups and health systems participating in Together 2 Goal® commit to reporting diabetes prevalence and control rates in their patient populations on a quarterly basis as part of joining the campaign.

Through reporting and analysis, the campaign will be able to:

- Evaluate progress toward the campaign goal of improved care for 1 million people with Type 2 diabetes by 2019
- Provide blinded feedback and comparative reports to campaign participants

With a rich history in the facilitation of data-driven collaboration to improve population health, AMGA Analytics is working with Together 2 Goal® for data reporting and measurement.

**Measurement Specifications:**

The campaign's final measurement specifications can be viewed [here](#). The HEDIS Value Sets for Together 2 Goal® Measures referenced in the measurement specifications can be downloaded in Excel format [here](#). More information can be found by listening to the [recording of our data orientation webinar](#) from Tuesday, February 16, 2016. Slides (no audio) can be downloaded [here](#).

Please check back soon for information regarding the data portal and reporting deadlines.

**Campaign Results:**

Campaign results will be posted to this webpage on a quarterly basis. Please visit this page again in July 2016 for our first update.

**PARTICIPATING GROUPS**

  
abacus  
HEALTH  
healthcare you can count on.

PRESENTING CORPORATE COLLABORATOR  
  
novo nordisk

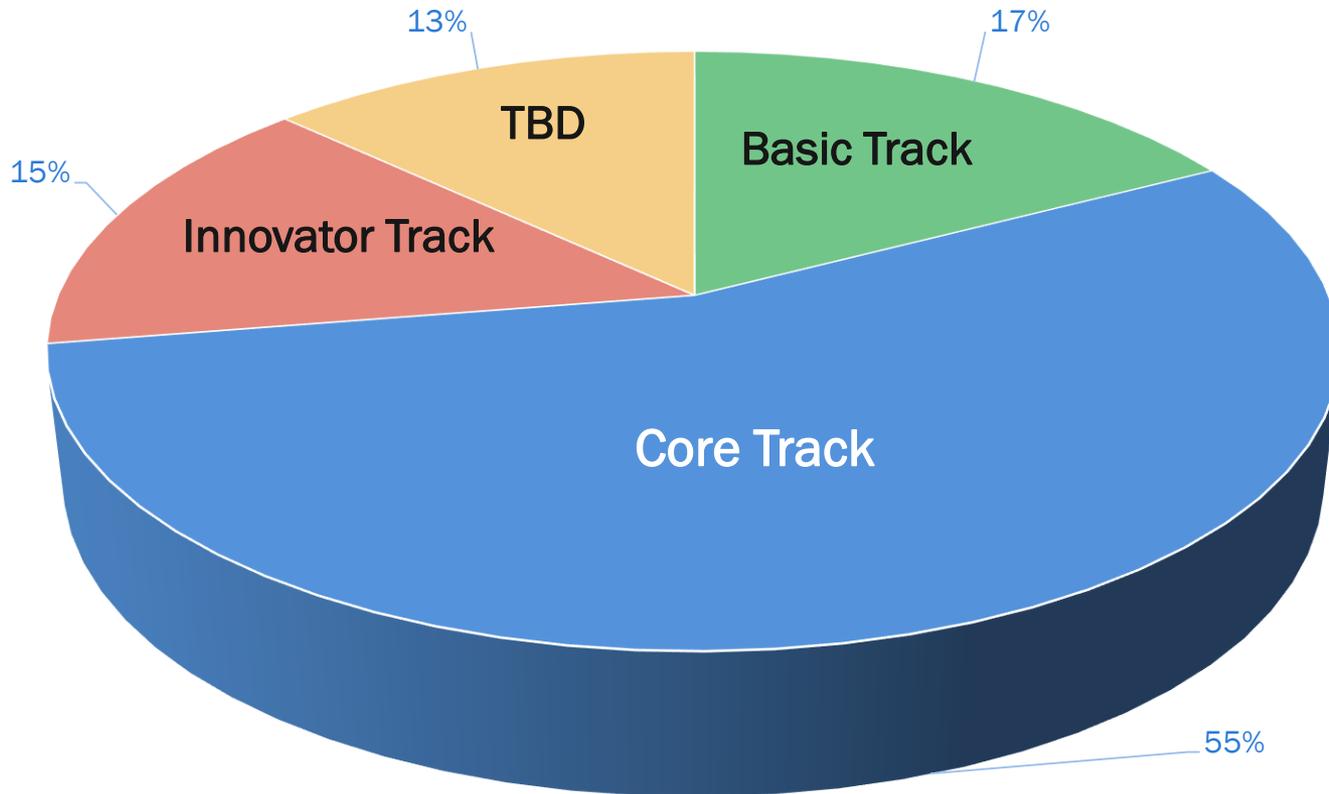
PRIVACY POLICY

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# MEASUREMENT TRACKS

	Basic	Core (Bundle)	Innovator
HbA <sub>1C</sub> control < 8 percent	Optional	√	√
BP control < 140/90 mmHg		√	√
Lipid management		√ Statin prescribed	√ Statin adherence
Medical attention for nephropathy		√	√
Non-smoking status			?
Body mass index			?
Foot exam performed			?
Eye exam performed			?
Other (e.g., patient engagement, functional outcomes, quality of life, overuse measurement)			√

# CAMPAIGN PARTICIPANTS BY DATA REPORTING TRACK



# CAMPAIGN PARTICIPANTS: CORE TRACK

- Abacus Health
- AHS Oklahoma Physician Group, LLC dba Utica Park Clinic
- Arizona Community Physicians
- Austin Diagnostic Clinic, P.A.
- Baptist Medical Group
- Billings Clinic
- CareMount Medical, P.C.
- Carle Physician Group
- Christie Clinic, LLC
- Community Physician Network
- Confluence Health
- Crystal Run Healthcare
- The Everett Clinic
- Excela Health Medical Group
- Geisinger Health System
- Guthrie Clinic, Ltd.
- Hattiesburg Clinic, P.A.
- HealthEast Care System
- Henry Ford Health System
- Henry Ford Medical Group
- The Iowa Clinic, P.C.
- Kelsey-Seybold Clinic
- Lehigh Valley Health Network
- Lehigh Valley Physician Group
- Lexington Clinic, P.S.C.
- Mercy Clinic-Fort Smith
- Mercy Clinic-Southwest Missouri Community
- Mercy Clinic-Springfield Communities
- Mercy Medical Group (CA)
- Mountain View Medical Group, P.C.
- Northeast Georgia Physicians Group
- Norton Medical Group
- Olmsted Medical Center
- Our Lady of the Lake Physician Group, LLC
- Palo Alto Medical Foundation
- Piedmont Clinic, Inc.
- Piedmont HealthCare, P.A.
- The Polyclinic
- Premier Medical Group, P.C.
- PriMed Physicians
- Revere Health
- Riverside Health System
- Riverside Medical Group
- Rockford Health Physicians
- Rockwood Clinic
- Scripps Clinic Medical Group
- Scripps Coastal Medical Group
- Sentara Medical Group
- Southeastern Integrated Medical
- Spectrum Health Medical Group
- SSM Health (including Dean Health Plan)
- Sutter Medical Foundation
- ThedaCare Physicians
- Tulane University Medical Group
- Union Associated Physicians Clinic, LLC
- UnityPoint Clinic
- University of South Florida Health
- Valley Medical Group
- Watson Clinic, LLP
- Weill Cornell Physician Organization
- Westchester Health Associates
- WESTMED Medical Group, P.C.
- Wheaton Franciscan Medical Group
- Wilmington Health

# CAMPAIGN PARTICIPANTS: ADDITIONAL TRACKS

## BASIC TRACK

- Arch Health Partners
- Bassett Healthcare
- Boice-Willis Clinic, P.A.
- Centura Health Physician Group
- CHRISTUS Physician Group
- Coastal Carolina Health Care, PA
- Essentia Health - Central Region
- Essentia Health - East Region
- Essentia Health - West Region
- Essentia Health System
- Piedmont Clinic – Creekside Medical Clinic
- Piedmont Clinic – Georgia Family Care
- PIH Health Physicians
- Prevea Health
- Quincy Medical Group
- Riverside Medical Clinic
- Sharp Community Medical Group
- Signature Partners
- Susquehanna Health Medical Group
- UMass Memorial Healthcare & Medical Group – Population Health
- Unity Health Care

## INNOVATOR TRACK

- Advocate Medical Group
- Austin Regional Clinic, P.A.
- Columbia St. Mary's Physicians - Ascension Health
- Cornerstone Health Care, P.A.
- Esse Health
- Harbin Clinic, LLC
- Horizon Family Medical Group
- Mercy Clinic-East Communities
- New West Physicians, P.C.
- Ochsner Health System
- Premier Medical Associates, P.C.
- Sharp Rees-Stealy Medical Group, Inc.
- Springfield Clinic
- Summit Medical Group, P.A.
- SwedishAmerican Health System
- Wellmont Medical Associates
- Western Montana Clinic

# CAMPAIGN PARTICIPANTS: TO BE DETERMINED

- Baptist Health Medical Group
- Baton Rouge Clinic
- Franciscan Missionaries of Our Lady Health System
- Intermountain Healthcare
- Meritage Medical Network
- Northwell Health Physician Partners
- Northwest Primary Care Group, P.C.
- Our Lady of the Lourdes Physician Group
- Park Nicollet HealthPartners Care Group
- The Portland Clinic
- Sutter Health
- St. Elizabeth Physicians (LA)
- St. Francis Medical Group
- University of Utah Community Clinics
- USMD Health System

To select a track or  
advance your track:

Email your regional liaison  
or  
[together2goal@amga.org](mailto:together2goal@amga.org).

# DATA REPORTING

- Participating AMGA members will have two options\* to report data:

- Excel template
- Data portal

Excel template:

AMGF T2G Collaborative: Core (Bundle) Reporting Template

Please enter the requested data in the cells (shaded blue)

Organization Name

Core (Bundle) Track

Phase	Ending Q	Measurement Period	Active Patients	Patients with Type 2 Diabetes	Prevalence of Type 2 Diabetes	Patients with last HbA1c < 8%	HbA1c control	Patients with last ambulatory on office BP < 140/90	BP control	Patients with medical attention for nephropathy	Medical attention for nephropathy	Patients with statin prescribed or reason not to receive statin	Lipid management	Patients compliant in all four measures	Diabetes care bund
Baseline	2014 Q3	10/01/2014-09/30/2014	3,003	188	6.3%	165	87%	154	81%	165	87%	156	83%	135	71
T2G Year 1	2014 Q4	10/01/2014-09/30/2014													
T2G Year 1	2015 Q1	10/01/2015-09/30/2015													
T2G Year 1	2015 Q2	10/01/2015-09/30/2015													
T2G Year 1	2015 Q3	10/01/2015-09/30/2015													
T2G Year 1	2015 Q4	10/01/2015-09/30/2015													
T2G Year 2	2016 Q1	10/01/2016-09/30/2016													
T2G Year 2	2016 Q2	10/01/2016-09/30/2016													
T2G Year 2	2016 Q3	10/01/2016-09/30/2016													
T2G Year 2	2016 Q4	10/01/2016-09/30/2016													
T2G Year 3	2017 Q1	10/01/2017-09/30/2017													
T2G Year 3	2017 Q2	10/01/2017-09/30/2017													
T2G Year 3	2017 Q3	10/01/2017-09/30/2017													
T2G Year 3	2017 Q4	10/01/2017-09/30/2017													
T2G Year 3	2018 Q1	10/01/2018-09/30/2018													
T2G Year 3	2018 Q2	10/01/2018-09/30/2018													
T2G Year 3	2018 Q3	10/01/2018-09/30/2018													
T2G Year 3	2018 Q4	10/01/2018-09/30/2018													

Data portal:

SEARCH

Together2Goal

AMGA

ABOUT DIABETES | IMPROVE PATIENT OUTCOMES | MANAGE MY DIABETES | GET INVOLVED

Period	Active Patients	Active Patients - Type 2	HbA1c < 8%	Ambulatory (in-office BP < 140/90)	Patients - Medical attention for nephropathy	Patients - Statin was prescribed	Denominator Patients
Edit 2014 Q4	200	50	20	10	12	10	20
Edit 2015 Q4	204	45	23	14	32	32	33
Edit 2016 Q1							
Edit 2016 Q2							
Edit 2016 Q3							
Edit 2016 Q4							

- Email in mid-April 2016 will include:
  - Excel template based on your track
  - Data portal URL and credentials
  - User guides

\*Note: As a benefit to Anceta participants, AMGA Analytics (Anceta) will automatically report data on your organization's behalf according to the Core Track. Anceta will reach out in advance of the reporting deadline to review your data.

# MEASUREMENT PERIODS AND REPORTING TIMELINE

	Measurement Periods (Defined by Quarters)	Measurement Periods (Defined by Months and Days)	Reporting Deadline	Blinded, Comparative Reports Sent to Participating Organizations
<b>T2G Baseline:</b>	<b>2016 Q1</b> (2015 Q2 - 2016 Q1)	<b>2016 Q1</b> (2015 Apr 1 - 2016 Mar 31)	June 1, 2016	July 15, 2016
<b>T2G Year 1:</b>	<b>2016 Q2</b> (2015 Q3 - 2016 Q2)	<b>2016 Q2</b> (2015 Jul 1 - 2016 Jun 30)	September 1, 2016	September 23, 2016
	<b>2016 Q3</b> (2015 Q4 - 2016 Q3)	<b>2016 Q3</b> (2015 Oct 1 - 2016 Sep 30)	December 2, 2016	December 22, 2016
	<b>2016 Q4</b> (2016 Q1 - 2016 Q4)	<b>2016 Q4</b> (2016 Jan 1 - 2016 Dec 31)	March 1, 2017	March 24, 2017
	<b>2017 Q1</b> (2016 Q2 - 2017 Q1)	<b>2017 Q1</b> (2016 Apr 1 - 2017 Mar 31)	June 1, 2017	June 23, 2017
<b>T2G Year 2:</b>	<b>2017 Q2</b> (2016 Q3 - 2017 Q2)	<b>2017 Q2</b> (2016 Jul 1 - 2017 Jun 30)	September 1, 2017	September 22, 2017
	<b>2017 Q3</b> (2016 Q4 - 2017 Q3)	<b>2017 Q3</b> (2016 Oct 1 - 2017 Sep 30)	December 1, 2017	December 22, 2017
	<b>2017 Q4</b> (2017 Q1 - 2017 Q4)	<b>2017 Q4</b> (2017 Jan 1 - 2017 Dec 31)	March 1, 2018	March 23, 2018
	<b>2018 Q1</b> (2017 Q2 - 2018 Q1)	<b>2018 Q1</b> (2017 Apr 1 - 2018 Mar 31)	June 1, 2018	June 22, 2018
<b>T2G Year 3:</b>	<b>2018 Q2</b> (2017 Q3 - 2018 Q2)	<b>2018 Q2</b> (2017 Jul 1 - 2018 Jun 30)	September 4, 2018	September 21, 2018
	<b>2018 Q3</b> (2017 Q4 - 2018 Q3)	<b>2017 Q3</b> (2017 Oct 1 - 2018 Sep 30)	December 3, 2018	December 21, 2018
	<b>2018 Q4</b> (2018 Q1 - 2018 Q4)	<b>2018 Q4</b> (2018 Jan 1 - 2018 Dec 31)	March 2, 2019	March 30, 2019
	<b>2019 Q1</b> (2018 Q2 - 2019 Q1)	<b>2019 Q1</b> (2018 Apr 1 - 2019 Mar 31)	June 3, 2019	June 28, 2019

# MEASUREMENT PERIODS AND REPORTING TIMELINE

	Measurement Periods (Defined by Quarters)	Measurement Periods (Defined by Months and Days)	Reporting Deadline	Blinded, Comparative Reports Sent to Participating Organizations
<b>T2G Baseline:</b>	<b>2016 Q1</b> (2015 Q2 - 2016 Q1)	<b>2016 Q1</b> (2015 Apr 1 - 2016 Mar 31)	June 1, 2016	July 15, 2016
<b>T2G Year 1:</b>	<b>2016 Q2</b> (2015 Q3 - 2016 Q2)	<b>2016 Q2</b> (2015 Jul 1 - 2016 Jun 30)	September 1, 2016	September 23, 2016
	<b>2016 Q3</b> (2015 Q4 - 2016 Q3)	<b>2016 Q3</b> (2015 Oct 1 - 2016 Sep 30)	December 2, 2016	December 22, 2016
	<b>2016 Q4</b> (2016 Q1 - 2016 Q4)	<b>2016 Q4</b> (2016 Jan 1 - 2016 Dec 31)	March 1, 2017	March 24, 2017
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<b>T2G Year 2:</b>	<b>2017 Q2</b> (2016 Q3 - 2017 Q2)	<b>2017 Q2</b> (2016 Jul 1 - 2017 Jun 30)	September 1, 2017	September 22, 2017
	<b>2017 Q3</b> (2016 Q4 - 2017 Q3)	<b>2017 Q3</b> (2016 Oct 1 - 2017 Sep 30)	December 1, 2017	December 22, 2017
	<b>2017 Q4</b> (2017 Q1 - 2017 Q4)	<b>2017 Q4</b> (2017 Jan 1 - 2017 Dec 31)	March 1, 2018	March 23, 2018
	<b>2018 Q1</b> (2017 Q2 - 2018 Q1)	<b>2018 Q1</b> (2017 Apr 1 - 2018 Mar 31)	June 1, 2018	June 22, 2018
<b>T2G Year 3:</b>	<b>2018 Q2</b> (2017 Q3 - 2018 Q2)	<b>2018 Q2</b> (2017 Jul 1 - 2018 Jun 30)	September 4, 2018	September 21, 2018
	<b>2018 Q3</b> (2017 Q4 - 2018 Q3)	<b>2017 Q3</b> (2017 Oct 1 - 2018 Sep 30)	December 3, 2018	December 21, 2018
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	<b>2019 Q1</b> (2018 Q2 - 2019 Q1)	<b>2019 Q1</b> (2018 Apr 1 - 2019 Mar 31)	June 3, 2019	June 28, 2019

**Deadline  
for  
baseline  
metrics:  
June 1,  
2016**

# WEBINARS



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GET INVOLVED

CAMPAIGN PLANKS

CAMPAIGN TOOLKIT

DATA REPORTING

WEBINARS

ADDITIONAL PROVIDER RESOURCES



## LEARN ABOUT DIABETES

Get the facts about Type 2 diabetes.

### PARTICIPATING GROUPS



Welcome to the **Together 2 Goal**® campaign website! We look forward to collaborating with medical groups, health systems, partners, and corporate collaborators across the nation to improve care for 1 million people with Type 2

Together2Goal.®

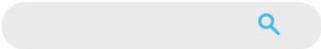
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# TOGETHER 2 GOAL<sup>®</sup> WEBINAR SCHEDULE

WEBINARS WILL BE HELD FROM 2-3 P.M. EASTERN

Date	Topic	Presenter(s)
March 17, 2016	Together 2 Goal <sup>®</sup> Introduction	Together 2 Goal <sup>®</sup> Staff
April 21, 2016	Assess and Address Risk of Cardiovascular Disease	R. James Dudl, MD (Kaiser Permanente)
May 19, 2016	Measure HbA1c Every 3-6 Months	Parag Agnihotri, MD (Sharp Rees-Stealy Medical Group)
June 16, 2016	Build an Accountable Diabetes Team	Beth Averbeck, MD (HealthPartners Medical Group)
July 21, 2016	Refer to Diabetes Self-Management Education & Support Programs	Deborah Greenwood, PhD, RN, BC-ADM, CDE, FAACE (American Association of Diabetes Educators & Sutter Health) & Margaret Powers, PhD, RD, CDE (American Diabetes Association)
Aug. 18, 2016	Adopt Treatment Algorithm	Sharon Hamilton, RN, MS (Intermountain Healthcare)
Sept. 15, 2016	Use a Patient Registry & Publish Transparent Internal Reports	Patricia Thorbin, RN, BS, CPHQ (Watson Clinic LLC)
Oct. 20, 2016	Embed Point-of-Care Tools	Scott Hines, MD (Crystal Run Healthcare)
Nov. 10, 2016	Conduct Practice-Based Screening	John Cuddeback, MD, PhD (Anceta Collaborative) & Ann Albright, PhD, RD (CDC's Division of Diabetes Translation)
Dec. 15, 2016	Contact Patients Not at Goal & with Therapy Change within 30 Days	TBD
Jan. 19, 2017	Integrate Emotional & Behavioral Support	William Polonsky, PhD, CDE (Behavioral Diabetes Institute)

# NATIONAL DAY OF ACTION



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## GET INVOLVED

Join our campaign efforts.

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# NATIONAL DAY OF ACTION



**May 5,  
2016**



**November 3,  
2016**

# ONGOING COMMUNICATIONS



# ONGOING COMMUNICATIONS

## For general campaign inquiries:

- Contact your regional liaison
- Email [together2goal@amga.org](mailto:together2goal@amga.org)

## For data questions:

- Email [DataforT2G@amga.org](mailto:DataforT2G@amga.org)



# 2016 KEY CAMPAIGN DATES

Activity	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Attend monthly campaign webinar	4/21	5/19	6/16	7/21	8/18	9/15	10/20	11/10	12/15
Participate in National Day of Action		5/5 (MUPD)						11/3 (T2G)	
Report data			6/1			9/1			12/2
Receive data reports				7/15		9/23			12/22

# NEXT STEPS

1. Review *Campaign Toolkit* and its Getting Started Checklist.
2. Mark key dates on your calendar (see previous slide).
3. Email [together2goal@amga.org](mailto:together2goal@amga.org) with (if you have not yet):
  - Data reporting track.
  - Organization's logo for inclusion on our website.
4. Complete initial assessment survey in April (Primary contacts only).



**Questions?**

